

TOPPS IS PROUD TO ANNOUNCE THE TOPPS FIVE STAR CLUB



An exclusive club for our collectors

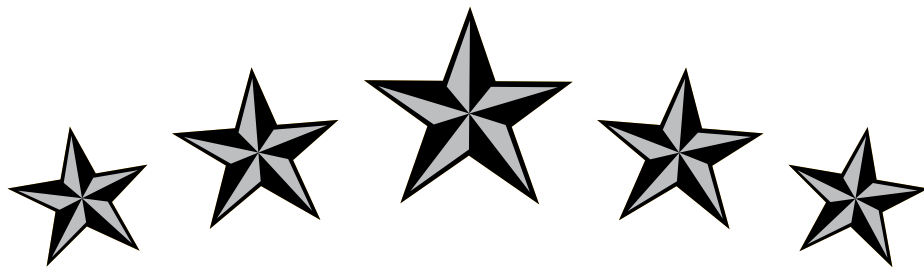
Introducing the Topps Five Star Club, an elite club for our most passionate collectors. Members of the club will be chosen by Topps and will be privy to unique benefits and items including

- ★ **A personalized membership card**
- ★ **Exclusive autograph cards every quarter**
- ★ **Exclusive Five Star Football and Baseball Card Parallels**
- ★ **Quarterly calls with Topps employees**
- ★ **Topps VIP Status at National Events (Includes exclusive giveaways)**

There is no fee for membership. To be considered for Membership, collectors must submit the attached application with the following items. Membership in the club will be limited.

- ★ **A letter of reference from your hobby store or online retailer**
- ★ **Evidence that you spend \$10,000 or more on Topps product per year (evidence can include receipts, pictures of your collection, or a specification in the letter of reference from your hobby shop)**
- ★ **A 500-word essay explaining why you should be a member of the Topps Five Star Club**

**IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT
TOPPS AT 5STARCLUB@TOPPS.COM.**



TOPPS

FIVE STAR CLUB

APPLICATION

☆☆☆☆☆
topps
**FIVE STAR
CLUB**

Topps Five Star Club Membership Application

Thank You for your interest in the Topps Five Star Club. In order to be considered for membership, please follow the steps below.

Step 1: PLEASE PROVIDE DETAILS ABOUT YOURSELF [PRINT NEATLY OR TYPE]

.....
First Name

Middle Initial

Last Name

.....
Address

.....
Apt

State

Zip

Date Of Birth

Primary Phone Number

.....★.....

(1) Where do you usually purchase your Topps Products?

(Please list Store Name, Address, Website, etc.)

★ _____

(2) Please state how much you spend per year on Topps Products

(Please verify with attached receipts, photographs OR via the reference letter from your hobby store or retailer)

★ _____

(3) What Topps Products do you typically purchase?

★ _____

(4) When did you start collecting Topps Products?

★ _____

(5) What was the first Topps Product you collected?

★ _____

By submitting an application, you certify that all information contained herein is true and correct, under penalty of law.

Step 2: LETTER OF REFERENCE

Please attach a letter of reference from the hobby shop or retailer from which you currently buy your Topps product. The letter should be dated, clearly indicating the Store name and location, and should include the name and title of the person who it is from. (i.e., John Smith, Assistant Store Manager, John Smith Hobby and Sports in New York, NY.) Topps reserves the right to contact the listed reference

Step 3: ESSAY

Please respond to the following question in an original essay and attach it to this application:
"Why should I Be A Member of the Exclusive Topps Five Star Club?"

*Essay should be no more than 500 words and should be solely your original work

Step 4: SUBMIT YOUR APPLICATION

Please review the membership rules below. By submitting this application, you are in agreement with the Topps Five Star Club Membership Rules.

Topps Five Star Club Membership Rules only valid in U.S.

- Members are admitted into the club for one year, and it is at the sole discretion of Topps to remove a member at any time.
- Members are expected to remain in "good standing" for the duration of the year, or they may be removed from the club at Topps' discretion. Good Standing includes:
 - Members must attend most Five Star Events (Conference calls, meetings, events)
 - Members must present Topps in a positive light in any statements made by Member, including but not limited to, press, blogs, and social media postings on sites such as Facebook and Twitter and cannot bring Topps or its products into disrepute (e.g., conviction for felony, etc.)
- Employees of Topps, its subsidiaries, parent companies, officers and directors and its affiliates, as well as their immediate families are not eligible for Topps Five Star Club Membership.

Once you have filled out the information and completed the requirements, please e-mail this application and attachments to **5starclub@topps.com**. In the subject line, please include "Five Star Application." If you wish, you can mail the application to:

**Topps Five Star Club
One Whitehall St.
New York, NY 10004
Attention: Marc Stephens**

Important Information

- Completed application must be received by November 30, 2012
- Applicants will be notified of their status by January 15, 2013
- Membership will be valid for calendar year 2013
- Members will have the opportunity to re-apply in November 2013 for 2014 Membership
- Please allow 4-6 weeks for processing and review of application

If you have any questions, feel free to email us at 5starclub@topps.com

